

We are your advocate for reasonably priced funerals and cremations. For a **one-time \$40 membership** fee per member, our members have access to affordable priced burials and cremations. We are a non-profit, all volunteer organization.



*Could you be our next host?*

**You** don't have to be a fundraiser. You don't have to know everything about funeral planning. You simply have to believe that the **FCA is something worth sharing with people you care about.**



(210) 341-2213  
**Funeral Consumers Alliance**



**FUNERAL  
CONSUMERS  
ALLIANCE**  
of San Antonio, Texas  
~ Since 1948 ~

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P. O. Box 701884,  
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*Together, we make a difference.*



## FRIENDRAISING Host a Fundraising Event

**AN AFTERNOON OF GOOD  
CONVERSATION, NEW FRIENDS,  
AND SUPPORT FOR A  
MEANINGFUL CAUSE.**

You can help us introduce the FCA to people you care about. Fundraising begins with a simple idea: Introduce people you know to an organization you believe can make a difference. You provide the people, the place and the hospitality. The FCA provides the information, presentation and support.

### Why Fundraising?

A Fundraising Event isn't a traditional fundraising event. **No one is expected to ask their friends for money.**

Instead, we create an enjoyable afternoon where people can meet new people, enjoy good conversation, learn what the FCA does, ask questions, discover how the FCA helps families, and decide for themselves whether they would like to become involved.

**FRIENDS + CONVERSATION +  
INFORMATION = RELATIONSHIPS**

**It's a fundraiser —  
not a fundraiser.**

## What does a Fundraiser event look like?

**First hour, mingle** - Food. Drinks.  
Conversation. Let people meet naturally and  
enjoy themselves.

**Next 15-20 minutes - discover the FCA.**  
A short, engaging presentation about the FCA,  
what we do, and why our work matters.

**Final 40-45 minutes - connect** More  
conversation, questions and introductions with  
the FCA Board members and volunteers.

### The Goal?

Everyone leaves knowing a little more about  
the FCA — **and knowing a few more people.**

### Your Role as Host

**Invite people you know** - Friends, family,  
neighbors, colleagues and others who may  
appreciate what the FCA offers.

**Create a welcoming afternoon** - Your home,  
a comfortable setting, light refreshments and  
the hospitality that makes people feel at ease.

**Share why the FCA matters to you** - You  
don't have to be an expert. Your personal  
reason for caring about the FCA is enough.

**Let the FCA do the presenting** - We'll  
provide the information, presentation,

materials and people who can answer  
questions.

### No Sales Pitch Required

Your job isn't to convince anyone. It's  
simply to introduce people to something  
you believe is worthwhile.

### The FCA Will Help

**The FCA can provide** - Guest list  
assistance, invitations, RSVP tracking,  
name tags, FCA presentation, board  
members and volunteers, follow-up with  
interested guests.

### What Happens Next?

A good conversation can naturally lead to  
a deeper connection. Some guests may  
simply enjoy the afternoon. Others may  
want to: **Learn More ☆ Become a  
Member ☆ Volunteer ☆ Give ☆ Host**

### The Fundraising Path

**Salon →  
Conversation →  
Deeper Connection →  
Involvement**